

**RULES & REGULATIONS GOVERNING PARTICIPATION IN  
KBC PLAY ALONG GAME (PAG)**

**a) CONTEST DESCRIPTION:**

"KBC Play Along Game (PAG)" is a skill based online quiz game which is being hosted and can be played on the Sony Liv app which is owned by Sony Pictures Networks Limited

**b) DEFINITIONS:**

1. For the purposes of the Rules & Regulations, the expressions used as shown herein-under shall have the meaning ascribed to them as shown herein-below:
  - a. "Company" or "SPN" means Sony Pictures Networks Limited;
  - b. "Play along game" or "PAG" means the general knowledge online quiz titled "KBC Play Along Game" which will be played by the PAP (defined below) in accordance with the Rules & Regulations;
  - c. "Episode" means an episode of the Show Kaun Banega Crorepati – Season 11 ("KBC") being produced by Studio NXT for initial exhibition on Sony Entertainment Television channel ("SET") which is owned by Sony Pictures Networks India Pvt. Ltd. and/or its affiliates;
  - d. "Fastest-Finger First/FFF" means that part of the Show where a question is asked to the selected on-show Participant(s), who in turn shall answer the same. The first on-show Participant to correctly answer the question shall be entitled to proceed to the Hot Seat as the Hot Seat Contestant;
  - e. "Hot Seat Contestant(s)" means the winning contestant(s) of the Fastest Finger First round and who occupies the Hot Seat before the host of the Show to participate further in KBC;
  - f. "Sony Liv" means the application hosted by the Company where the PAG will be accessible from;
  - g. "Play Along Participant(s)" or "PAP" means any person(s) who registers and / or participates in the PAG and who (i) is above eighteen (18) years of age as on August 19, 2019 ; (ii) is a citizen of India residing in India (iii) is of sound mind and health and (iv) agrees to enter into and participate in the PAG in accordance with the Rules and Regulations as defined in this document.
  - h. "Producer" means the producer of the Show which is Studio NXT.
  - i. "Rules & Regulations" means these rules and regulations governing the PAG, as stated herein in entirety and as may be amended by the Company from time to time;
  - j. "Show" means the Program Kaun Banega Crorepati – Season 11 ("KBC") being produced by Studio NXT for exhibition on Sony Entertainment Television channel ("SET") and/or such other channels belonging to SPN;
  - k. "SPN" means Sony Pictures Networks India Pvt. Ltd and/or its affiliates.
  - l. "Stipulated Time" for the purposes of the PAG shall mean either (i) the period until which the Company permits a PAP to answer any question forming part of the PAG; or (ii) the time

taken by the Hot Seat Contestant to answer the question, whichever is lower, subject to a minimum of 15 seconds;

- m. "Episode Winner(s)" means the top 10,000 PAPs who have all scored the highest points for a PAG for any Episode of the Show (or part thereof). Episode winners are eligible to win cash gratification of INR 10,000, INR 500, INR 100 and INR 150. However, any PAP can win cash gratification of INR 10,000 only once during the entire season of the show. Whereas, INR 500, INR 150 and INR 100 can all be won once every week by any PAP i.e. each PAP stands a chance to win a maximum of INR 750 each week.
- n. "Season Prize(s)" means the prize that will be awarded to the Season Winner as may be announced by the Company from time to time on PAG;
- o. "Season Winner" means such PAP who has scored the highest cumulative points during the period starting from August 19, 2019 to November 29, 2019 (or part thereof).
- p. "Grand Prize Winner(s)" means such number of the shortlisted PAP(s) as may be selected from and amongst the PAPs who have played the PAG anytime during the period starting from August 19, 2019 to October 11, 2019 and filled the registration form on or before October 11, 2019. The Grand Prize Winners are eligible for the Grand Prize;
- q. "Grand" means the prize that will be awarded to the Grand Prize Winner as may be announced by the Company from time to time on PAG;
- r. "Winners" shall mean either the Episode Winner(s) Weekly Winner(s) Season Winner or the Grand Prize Winner(s) or any other winner as may be determined by the Company in terms of the Rules & Regulations.

**c) PROCEDURE TO PARTICIPATE IN THE PLAY ALONG GAME:**

**1. Participation**

- a) The PAPs should participate in the PAG by registering on the Sony Liv App in the KBC Play Along Game (PAG) section. The game will be available on the App as per the following schedule:

<b>Ep No.</b>	<b>Date when PAG is available for playing</b>
1	19th August 2019
2	20 <sup>th</sup> August, 2019
3	21 <sup>st</sup> August, 2019
4	22 <sup>nd</sup> August, 2019
5	23 <sup>rd</sup> August, 2019
6	26 <sup>th</sup> August, 2019
7	27 <sup>th</sup> August, 2019
8	28 <sup>th</sup> August, 2019
9	29 <sup>th</sup> August, 2019

<b>Ep No.</b>	<b>Date when PAG is available for playing</b>
10	30 <sup>th</sup> August, 2019
11	2 <sup>nd</sup> September, 2019
12	3 <sup>rd</sup> September, 2019
13	4 <sup>th</sup> September, 2019
14	5 <sup>th</sup> September, 2019
15	6 <sup>th</sup> September, 2019
16	9 <sup>th</sup> September, 2019
17	10 <sup>th</sup> September, 2019
18	11 <sup>th</sup> September, 2019
19	12 <sup>th</sup> September, 2019
20	13 <sup>th</sup> September, 2019
21	16 <sup>th</sup> September, 2019
22	17 <sup>th</sup> September, 2019
23	18 <sup>th</sup> September, 2019
24	19 <sup>th</sup> September, 2019
25	20 <sup>th</sup> September, 2019
26	23 <sup>rd</sup> September, 2019
27	24 <sup>th</sup> September, 2019
28	25 <sup>th</sup> September, 2019
29	26 <sup>th</sup> September, 2019
30	27 <sup>th</sup> September, 2019
31	30 <sup>th</sup> September, 2019
32	1 <sup>st</sup> October, 2019
33	2 <sup>nd</sup> October, 2019
34	3 <sup>rd</sup> October, 2019
35	4 <sup>th</sup> October, 2019
36	7 <sup>th</sup> October, 2019
37	8 <sup>th</sup> October, 2019
38	9 <sup>th</sup> October, 2019
39	10 <sup>th</sup> October, 2019
40	11 <sup>th</sup> October, 2019
41	14 <sup>th</sup> October, 2019
42	15 <sup>th</sup> , October, 2019
43	16 <sup>th</sup> October, 2019
44	17 <sup>th</sup> October, 2019
45	18 <sup>th</sup> October, 2019
46	21 <sup>st</sup> October, 2019
47	22 <sup>nd</sup> October, 2019

<b>Ep No.</b>	<b>Date when PAG is available for playing</b>
48	23 <sup>rd</sup> October, 2019
49	24 <sup>th</sup> October, 2019
50	25 <sup>th</sup> October, 2019
51	28 <sup>th</sup> October, 2019
52	29 <sup>th</sup> October, 2019
53	30 <sup>th</sup> October, 2019
54	31 <sup>st</sup> October, 2019
55	1 <sup>st</sup> November, 2019
56	4 <sup>th</sup> November, 2019
57	5 <sup>th</sup> November, 2019
58	6 <sup>th</sup> November, 2019
59	7 <sup>th</sup> November, 2019
60	8 <sup>th</sup> November, 2019
61	11 <sup>th</sup> November, 2019
62	12 <sup>th</sup> November, 2019
63	13 <sup>th</sup> November, 2019
64	14 <sup>th</sup> November, 2019
65	15 <sup>th</sup> November, 2019
66	18 <sup>th</sup> November, 2019
67	19 <sup>th</sup> November, 2019
68	20 <sup>th</sup> November, 2019
69	21 <sup>st</sup> November, 2019
70	22 <sup>nd</sup> November, 2019
71	25 <sup>th</sup> November, 2019
72	26 <sup>th</sup> November, 2019
73	27 <sup>th</sup> November, 2019
74	28 <sup>th</sup> November, 2019
75	29 <sup>th</sup> November, 2019

- b) The above-mentioned schedule could be added to, modified or cancelled based on programming/ technical requirements and in the event the Show is for any reason rescheduled, extended, cancelled or terminated early at the sole discretion of the Company.
- c) The mobile number from which the registration is received will be used to identify the PAP as a unique identification number. We urge PAPs to use numbers where they would be clearly identified as the PAP of the Contest.
- d) Any entry for participation in the PAG is not transferrable.
- e) The PAP may be required to furnish necessary supporting documentation as proof of age, address, name, photo identity and nationality i.e. one original and attested photocopies of

- either (i) passport/driving license or (ii) PAN Card along with birth certificate and ration card or (iii) voter identity card with birth certificate (iv) UID/Aadhar Card.
- f) The Company has the right at any time to require proof of identity and/or eligibility. The failure to provide proof or affidavit of eligibility, including the proof of name, address and correct date of birth within the time as stipulated in the Rules & Regulations or upon request by the Company may result in disqualification. The Company also reserves the right to disqualify a PAP in case where a discrepancy is found to exist in the information furnished/provided/stated by the PAP during the conversation with the Company or any of the Company's sub-contractors and vendors in the PAG, and/or in the information stated in the documents furnished by the PAP or at any time.
  - g) The Company may, at its discretion, contact the PAP(s), if required, for any clarifications needed for the information provided when contacted by the Company.
  - h) All personal details and information requested by and supplied to the Company by each PAP must be truthful, accurate and in no way misleading. The Company reserves the right to disqualify any PAP(s) from the PAG at its sole discretion, should the PAP(s) at any stage supply untruthful, inaccurate or misleading personal details and/or information.

## **2. Steps for Registration**

- a) Download the Sony Liv App from the application store. Please note, the application download is free of cost, however data charges may apply. For further details please contact your telecom operator.
- b) If you are a first-time user, then you will be prompted to register by providing your mobile number and/or e-mail id. An OTP will be sent across to your mobile number and/or e-mail id to verify the same.
- c) Once registered, you will be prompted to provide your basic details such as Date of Birth, Gender and State/City etc.
- d) Click on "KBC Play Along" banner/ Access "KBC Play Along" from the menu.
- e) Select Language Preference (English/ Hindi).
- f) Click on the "Play Now" tab.
- g) Answer Profile related questions including occupation and education related questions.
- h) In the event the PAP uses a SIM card not registered in his name for registration, the Company will not be responsible to track such PAP.
- i) In the event, it is not possible to determine with certainty the person who registered from a particular mobile number, that entry would be disqualified. PAP(s) are requested to use mobile numbers which are unique to them.
- j) Taking part in the registration process shall be deemed to be acceptance by the Participant(s) to receive promotional messages from the Company or any third party so authorized by the Company.
- k) The procedures for registration and participation in the PAG are subject to the Rules & Regulations stated herein. Non-conformance by any PAP(s) to the Rules & Regulations will disqualify him/her from participation or winnings, immediately, as the case may be.
- l) The Company hereby clarifies that any linking of social media accounts hereunder (i.e. Google + and Facebook) is being done for verification purposes to ensure that the person playing/accessing the PAG is 18 years and above and is not a robot. By accepting these Rules and Regulations, the PAP consents to the Company accessing the information of the PAP including the profile picture of the PAP for the purpose of verification and marketing activities.

**3. Charges for the PAG**

- a) The Sony Liv application download and the Play Along Game are free of cost, however data charges may apply. For further details please contact your telecom operator.
- b) Please check with your telecom operator for any other applicable charges. In case any user registers while roaming in a different circle/zone/country, additional roaming rates may apply. Please contact your telecom operator for the applicable rates.

**4. Playing rules**

- a) During each episode of the Show, the PAP will have to answer questions within the Stipulated Time.
- b) The Stipulated Time varies for each question, and will be a minimum of 15 seconds
- c) For every question answered correctly, the PAP will be awarded points (as per the points' tree shown in PAG).

Q #	On-Air Amount	PAG points
16	7,00,00,000	7,00,000
15	1,00,00,000	1,00,000
14	50,00,000	50,000
13	25,00,000	25,000
12	12,50,000	12,500
11	6,40,000	6,400
10	3,20,000	3,200
9	1,60,000	1,600
8	80,000	800
7	40,000	400
6	20,000	200
5	10,000	100
4	5,000	50
3	3,000	30
2	2,000	20
1	1,000	10

- d) On screen lifelines, available to the Hot Seat Contestants are not available to the Play Along Participants in the PAG.
- e) Points can also be earned by watching videos in 'Watch Video' section. 20 (twenty) points will be awarded to the PAP for first time viewing of each video. No points will be awarded for repeat viewing of any video.
- f) An on-going PAP could lose the opportunity to play one or more questions, watch one or more videos (and hence lose points) in any of the following scenarios:

- i. Where a PAP answers a call / message / etc. on the device where he/she is playing PAG or watching a video on the PAG;
  - ii. Where a PAP exits the application being used by the PAP in the course of playing the PAG or watching a video on the PAG;
  - iii. Where there is a network drop or battery drain-out in the course of playing the PAG or watching a video on the PAG;
  - iv. Where the device on which PAG is being played hangs during the course of playing the PAG or watching a video on the PAG;
  - v. Where the PAG or the ability of a PAP to play the PAG is affected by any other network / IT / phone issues. Where a PAP exits the PAG in the middle of a session when a Hot Seat Contestant is answering questions, the PAP will be permitted to rejoin the PAG only when the next question is asked.
- g) Points scored by PAP across multiple days/ played along will get accumulated. In the event a PAG is terminated mid-session for any reasons whatsoever, the PAP will have to wait till the next question is asked on the Show, in order to continue scoring points.
  - h) Once the "Lock your answer" button has been pressed, the PAP will not be allowed to change the answer. If the "Lock your answer" button does not disappear, the server has not received the response and the PAP would be required to press the button again. Please note that the PAP has to select the answer option and press the button within the Stipulated Time.
  - i) Post submission (locking) of the answer, the PAP(s) will not be permitted to modify / alter / change the answer submitted.
  - j) Only the answers received within the Stipulated Time will be considered valid.
  - k) The Company will not entertain any claims / questions / queries with respect to the authenticity or correctness of any questions and answers for the questions asked in any round of the PAG.
  - l) The Company's decision on the correctness or incorrectness of any answer is final and binding on all PAPs.

## **5. Daily Episode Winner Selection**

- a) The Company shall select the top 10,000 (ten thousand) PAPs for each episode as the Episode Winners i.e. the PAPs who have scored the highest number of points for the particular episode (excluding scores of daily quiz/watch video activity)
- b) The Episode Winners shall be eligible to receive the following categories of prizes:
  - INR 100 cash gratification
  - INR 150 cash gratification
  - INR 500 cash gratification
  - INR 10,000 cash gratification
- c) The Company shall have the sole discretion to modify the number of Episode Winners per prize category and the Episode Winners hereby undertake not to question or to make any claims against the same.
- d) The cash gratifications will be provided to the PAPs in the order of the points scored for the particular episode.
- e) Each PAP will be eligible to win each category of prize only once per week.
- f) PAPs who have won the highest gratification of INR 10,000 once, will not be eligible to win the same again in the Season.

- g) The Episode Winners shall receive an SMS from 'LIVKBC' containing the URL of the website through which they can redeem the gratification.
- h) On the website, the third-party platform will request the Episodic Winner to provide their mobile number for verification. Once the mobile number is verified, the third-party platform will provide the modes/e-wallets available to the Episode Winner to choose from. Once the Episode Winner chooses the same, the third-party platform shall transfer the cash gratification in the selected e-wallet of the Episode Winner.
- i) The Episode Winners will need to ensure that their mobile numbers and/or other contact details are correctly updated in order to claim this gratification. The third-party platform will send the Winners a reminder SMS if the gratification is not claimed within a week of receiving the initial communication for the same. The Episode Winners can claim the gratification latest by November 30, 2019 following which the unclaimed gratification will lapse.
- j) The Company shall have the sole discretion to decide whether or not to declare the Episode Winners or the manner in which the Episode Winners are announced and the Episode Winners hereby undertake not to question or to make any claims against the manner in which the names of the Episode Winners are declared by the Company.
- k) The Episode Winner determination will be on the basis of the total points earned by PAPs while playing the PAG for that particular Episode. The PAPs who (i) is not previously an Episode Winner and (ii) have scored the highest number of points in a PAG for one Episode of the Show will become eligible for being chosen as the Episode Winner.
- l) For the sake of more clarity, once an Eligible PAP has been an Episode Winner for all available prize categories, he/ she is ineligible to be selected as the Episode Winner for the subsequent episodes. However, the participant will still be eligible for the Season and Grand Prizes.
- m) Where more than one Eligible PAP scores the same highest number of points in a PAG for any Episode of the Show, the Episode Winner(s) will be determined with the help of randomizer software developed specifically for the purpose of selection of the Episode Winner(s). The randomizer will use an appropriate method of selecting winners to break the tie, at the discretion of Company management. In the event of a software failure, or for any other reason, the Company may adopt any other methodology or criteria at its sole discretion to select from amongst the Eligible PAPs, depending upon requirement and availability of time.
- n) The Company and/or its authorized agents, affiliates and representatives will rely upon only such information as may be provided by the Episode Winner at the time of participation in the PAG (or registration on the Sony Liv app). The PAPs are hereby required to keep their information updated.
- o) Any payments being made to the Episodic Winners hereunder are being done through third party payment platforms and at all times shall be subject to the terms and conditions of the said third-party platforms. The Company shall in no manner be responsible for any failure on the part of such third-party payment gateway to make payments to the Episodic Winner. Further, the Company shall not be responsible in any manner whatsoever for any errors, omissions or failures on the part of the e-wallets where such prizes are being transferred. The PAP hereby undertakes that he/she shall not raise any claims against the Company in this regard and shall keep the Company indemnified to that extent.
- p) Episode Winners should also note that TDS will be deducted as applicable on gratifications exceeding INR 10, 000.



**6. Daily Top 10 Leaderboard**

- a) The Company shall also update the daily Leaderboard for each episode which will feature the Top 10 PAPs who have scored the highest number of points during a particular episode.
- b) In each Episode, the Leaderboard revealing the Top 10 PAPs (as on a cut off time during the particular Episode, as may be solely determined by the Company) will be displayed. The said version of the Leaderboard may not be the final version and may not depict the Episode Winners for that particular Episode. It shall be a mere representation of the Leaderboard as on the cut off time during the Episode and is subject to revisions. Further, it does not guarantee any cash gratification to the PAPs displayed. The final Top 10 PAPs shall be declared post the Episode with all the scores accumulated and the same will be updated on the PAG. For the purposes of winning the cash gratifications, the final Top 10 PAPs declared on the PAG, post the Episode, shall be considered final.
- c) The selection of these Top 10 PAPs further depends upon the completeness of their profiles. The Company will use the full name and location of the Episode Winners as available to the Company on the login profiles created by them during registration, to display the same during the episodes. In the event, any PAPs so selected have not updated their details for the Company to use or the profile name provided is not suitable for broadcast (such decision shall be at the Company's discretion), then the Company shall have the sole discretion to disqualify such PAP. The Company shall also have the right to replace such disqualified PAP with the next highest scorer on the Leader Board.
- d) The Company may also decide to display a subset of the overall Leaderboard which will show the region/city wise top PAPs.

**7. Daily Quiz**

- a) The Company will also run a Daily Quiz on the SonyLiv App.
- b) This quiz will be made live on the App on all week-days between 12pm and 8 pm, during the Season.
- c) The quiz will consist of 10 questions worth 100 points each. Each PAP can answer the quiz/10 questions only once during the time period mentioned above. The PAP will get 30 seconds to answer each question.
- d) The PAP will also be provided with lifeline once during each quiz. If the PAP opts for this lifeline then he/she will get 50% (50 points) for an incorrect or not submitted answer.

**8. Bonus Question**

- a) The PAG will have one bonus question which will be asked in each episode , from episode no. 23 onwards, at the beginning of the episode during the first break on the Show.

- b) The bonus question will for 100 points and will be based on the theme of travel/adventure.
- c) The points scored for this Bonus Question will be added to the overall PAG score of the PAP and will be considered in determining the Daily Episode Winners.

**9. Weekly Winner Selection**

- a) The Company may, at its discretion, decide to award prizes to the Weekly Winner as the Company deems fit and the Weekly Prize so won shall be announced by the Company.
- b) Weekly winner prizes, if any, will tentatively start from week 9 of the season i.e, from 14<sup>th</sup> October 2019
- c) The Weekly Winner determination will be on the basis of the total points earned by PAPs while playing for that particular week of the PAG. The PAPs who have scored the highest number of points for that particular week of the PAG will become eligible for availing the Weekly Prize(s).
- d) The eligible PAPs will be eligible to win the following prizes (every week):
  - 5 Sony Bluetooth Speakers
  - 20 Sony Earphones
- e) The top 5 PAP who have scored the highest points in that week will be eligible to win Bluetooth speakers and the subsequent PAPs will be awarded headphones. PAPs who have won All winners selected for each prize item will be unique.
- f) Where more than one eligible PAP scores the same highest number of points in PAG for the week of the Show, the Weekly Winner(s) will be determined with the help of randomizer software developed specifically for the purpose of selection of the Weekly Winner(s). The randomizer will use an appropriate method of selecting winners to break the tie, at the discretion of Company management. In the event of a software failure, or for any other reason, the Company may adopt any other methodology or criteria at its sole discretion to select from amongst the Eligible PAPs, depending upon requirement and availability of time.
- g) The Company and/or its authorized agents, affiliates and representatives will rely upon only such telephonic contact information as may be provided by the Weekly Winner at the time of participation in the PAG (or registration on the Sony Liv app) to contact him/her.
- h) The details of the Weekly Winner(s) will be intimated by the Company to each such Weekly Winner on the mobile number provided by such PAP at the time of registration, on a best effort basis.
- i) Where, the Weekly Winner(s) cannot be contacted telephonically; or (ii) after being so contacted, the Weekly Winner(s) does not claim the Prize with sufficient proof of identification as such Weekly Winner(s), the Weekly Prize for such Weekly Winner(s) stands forfeited and the next Eligible PAP who has scored the same highest number of points in a PAG for the Show will be selected as the Weekly Winner(s). Where any such announcement is made by the Company, no further claims by the original Weekly Winner

who could not be contacted or does not claim the Weekly Prize, will be entertained and the Company will not be responsible or liable in any way whatsoever to such persons.

- j) The Company reserves the rights to determine and/or announce the timelines and the methodology of determining Weekly Winners from time to time.
- k) The Weekly Prize details will be available to the PAPs in the 'Prizes to Win' section in the PAG. Details such as gratification partner/ sponsor name will also be made available on the same. Further, the Winners will be informed about the prizes and details of how to redeem it via email to the registered email id.

**10. Season Winner Selection**

- a) The Company may, at its discretion, decide to award prizes to the Season Winner as the Company deems fit and the Season Prize so won shall be announced by the Company.
- b) The Season Winner determination will be on the basis of the total points earned by PAPs while playing for the duration of the PAG. The PAPs who have scored the highest number of points for the duration of the PAG will become eligible for availing the Season Prize(s) ("Eligible PAP").
- c) The list of Season Prizes and the eligibility therefor are specified in the below table:

S No.	Season prize	Number of winners	Eligible Episodes of the Show
1	Car	1	1 – 75

*\* Note: The above prizes may be added to, modified or cancelled at Company's and Sponsor's discretion.*

- d) Where more than one Eligible PAP scores the same highest number of points in a PAG for the Season of the Show, the Season Winner(s) will be determined with the help of randomizer software developed specifically for the purpose of selection of the Season Winner(s). The randomizer will use an appropriate method of selecting winners to break the tie, at the discretion of Company management. In the event of a software failure, or for any other reason, the Company may adopt any other methodology or criteria at its sole discretion to select from amongst the Eligible PAPs, depending upon requirement and availability of time.
- e) The Company and/or its authorized agents, affiliates and representatives will rely upon only such telephonic contact information as may be provided by the Season Winner at the time of participation in the PAG (or registration on the Sony Liv app) to contact him/her.
- f) The details of the Season Winner(s) will be intimated by the Company to each such Season Winner on the mobile number provided by such Eligible PAP at the time of registration, on a best effort basis.
- g) Where, the Season Winner(s) cannot be contacted telephonically; or (ii) after being so contacted, the Season Winner(s) does not claim the Season Prize with sufficient proof of identification as such Season Winner(s), the Season Prize for such Season Winner(s) stands forfeited and the next Eligible PAP who has scored the same highest number of points in a PAG for the Show will be selected as the Season Winner(s). Where any such announcement is made by the Company, no further claims by the original Season Winner who could not

be contacted or does not claim the Season Prize, will be entertained and the Company will not be responsible or liable in any way whatsoever to such persons.

- h) The Company reserves the rights to determine and/or announce the timelines and the methodology of determining Season Winners from time to time.
- i) The Season Prize details will be available to the Play Along Participants in the ‘Prizes to Win’ section in the KBC PAG. Details such as gratification partner/ sponsor name will be made available on the same. Further, the winners will be informed about the prizes and details of how to redeem it via email to the registered email Id.

**11. Grand Prize Winner Selection**

- a) Any PAP who has attempted at least one question, has scored 1000 points or more in the PAG, has successfully filled the profile related questions asked during the Registration process on or before October 11, 2019 and plays the Play Along Game in accordance with the Rules and Regulations is eligible to be shortlisted for the Grand Prize winner determination. The cut-off criteria of 1000 points in the PAG is subject to change at the discretion of the Company. The Grand Prize and the eligibility thereof is specified in the below table:
- b) All PAPs who have filled the form and the profile questions updated in the KBC Registration section within the defined timelines (August 19, 2019 to October 11, 2019 are eligible to be shortlisted for the following prize (“Grand Prize”):

S No.	Sponsor	Grand Prize *	Number of winners for the Show	Eligibility
1	Sony Pictures Networks	Chance to be on the hot seat with Amitabh Bachchan	10 shortlisted PAPs will get a chance to play the Show as Fastest Finger First contestants	PAPs who fill the registration form on the Sony Liv app during the period (August 19, 2019 to October 11, 2019)

*\* Note: The above prizes and conditions may be added to, modified or cancelled based on Company’s and Sponsor’s discretion*

- c) All eligible PAPs will be considered by the randomizer on pre-defined reservation criteria as defined by SPN, and approximately 400 PAPs (Top 200 PAPs as per points scored and remaining 200 selected through randomizer) will be selected to attend the Audition venue as Auditionees. Once a mobile number is chosen and confirmed for audition, it would not be chosen the second time. The Company reserves the right to alter/reduce/increase the number of PAPs (and the selection criteria thereafter) that will be selected to attend the Audition venue as Auditionees, at its sole discretion.
- d) The audition, audition evaluation and shortlisting of participants as Hot Seat contestants for the KBC Play Along Users have been detailed in Annexure 1. The shortlisted PAP(s) who have been selected for this special week to play Fastest Finger First round shall be eligible to play for that week. However, in case of any special episodes or in case of cancellation of a particular episode for that week, the PAP(s) will not be eligible to play for such days as decided by SPN or the Producer at their sole discretion.
- e) The details of the Grand Prize will be intimated to such Grand Prize Winner(s) by the Producer on the mobile number provided by such PAP(s) at the time of registration for the PAG;

- f) The Company along with SPN and the Producer reserves the rights to determine and/or announce the timelines and the methodology of determining Grand Prize Winners from time to time.

**12. Winner Declaration and Pay-out/ Prize handover**

- a) The Company reserves the right, at its discretion, to institute one or more prizes for the PAPs and the terms and conditions attendant associated thereto, including whether such prizes are daily, weekly, grand, cumulative, non-cumulative or any combination thereof. Every Episode may not have prizes.
- b) The Company reserves the right to offer or withdraw any of the prizes as provided herein, at any point of time, including after they have been announced.
- c) The Company shall have the liberty but not the obligation to publish information with respect to the top points scored by the PAPs in the PAG conducted from time to time (“Leader Board”). The Leader Board is indicative only, and may not be up to date across all PAPs and the Leader Board data cannot be used as evidence in any manner. Due to high participation volume, server load, software malfunction, etc., point calculation may not be immediately correct. In the event point calculations are incorrect, company will correct the same. This could result in changes to PAPs points. The Company will have no obligation to intimate any PAP in the event scores are corrected.
- d) The Company may, in its sole discretion, exclude a PAP from participating in any part of the PAG which may include without limitation (i) circumstances which, in the Company's view, renders the PAP unfit to participate therein; (ii) inability to produce documentation specified by the Company proving the identity of the PAP; (iii) any other reason that, at the discretion of Company, would adversely impact the Company or the PAG. At no point of time will the Company be obliged to notify unsuccessful PAPs of its decision.
- e) Company will use the number used to register on the Sony Liv app by the PAP to identify the Winner of the prizes won, if any. Inability on the part of the PAP to accordingly show or provide the required identification proof could entitle the Company to disqualify the PAP from any winnings, if any.
- f) Whilst the Company shall make all reasonable endeavors to (i) enable PAP(s) to proceed with participation in the PAG (ii) to contact all Winner(s) at each relevant juncture of the PAG, the Company can make no guarantee thereof and the Company shall in its sole discretion be entitled to proceed with the next entitled PAPs who are eligible to be Winners under the Rules & Regulations, in case it is unable to successfully contact and communicate with PAP(s)/ Winner(s) in terms hereof.
- g) The Company will have no liability to a PAP who is unable to take part in the PAG for whatever reason and the Company shall be entitled to disqualify the PAP(s) from the PAG at any time, at the discretion of the Company.
- h) The Company further reserves the right to replace at its discretion any Winner(s) who for any reason fails or is disqualified from or unable to participate in the PAG with another PAP who has scored the same number of points and is otherwise eligible to be a Winner, notwithstanding that such PAP may have been previously eliminated from the PAG and each PAP shall agree to collect the prize as and when required by the Company to do so.
- i) If at any point, it is determined by the Company that any person has tampered with the Sony Liv app, the PAG, or any data / servers / database / etc. related to the PAG, the

- Company reserves the right at its discretion to revoke or cancel points or winnings of any such PAP and / or initiate litigation as deemed fit and necessary by the Company.
- j) The Company will reach out to the Season Winners / Grand Prize Winners within 30 days from winner declaration to obtain details and documentation, if any, to initiate the registration process for the prize, if applicable. The Season Prize can be registered only in the name of the Season Winner. The Season Winners will avail the Season Prize on an “AS IS” basis. The Company will determine delivery of the Season Prize in consultation with the sponsor of the Season Prize and based on what is made available by such sponsor. Neither the Company nor the sponsor will be responsible should the Season Winners refuse to accept the Season Prize as made available
  - k) Season Winners who have won the Season Prize will receive a call-back from the Company’s call centre representative within 5 working days from the Episode for which such prizes are declared. Such Season winners will be contacted on the mobile number provided by them at the time of registration on Sony Liv app. The Company will make a maximum of 3 attempts to get in touch with such winner. Failure to contact the Episode Winner may result in forfeiture of the Season Prize for such PAP and the Company may award the same to subsequent Eligible PAP with highest score.
  - l) Winners who have won the Season Prizes will receive a communication regarding the prizes via email on the registered email id from Sony Liv app. The details will be intimated by the Company to each such Winner on the email id provided by them at the time of registration on Sony Liv app, on a best effort basis. Any prizes not collected / claimed within 30 days will be forfeited and the winners will be disqualified.
  - m) The following documents will be required to be submitted by the Winners in order to claim/ redeem prizes:
    - i. **Season winner:** The PAP will be required to send attested copies of a valid photo ID proof issued by the Government with address (passport, Aadhaar card, etc.), PAN card and any other documents that will be required within the stipulated time.
  - n) The Season Winner agrees that the delivery of the Season Prize may be delayed as a result of a delay in submission of documents and/ or any force majeure events which are not within the control of the Company
  - o) The Episode Winners / Season Winners hereby agrees that he/ she shall not hold the Company responsible for any delays and/ or disputes and/or claims arising out of the Episode / Season Prize and shall indemnify the Company against any and all such claims
  - p) The Episode Winners / Season Winners hereby agree that any in case of any disputes/ claims arising out of the Episode / Season Prize, the same shall be addressed directly to the sponsor of the Episode/ Season Prize and the Company shall not be held responsible for the same
  - q) The Company may refuse to pay winnings or reclaim all sums paid to Winners in the event of any fraud, dishonesty or non-entitlement on the part of any of such Winner(s) to participate in the PAG under the Rules & Regulations.

### **13. SYSTEMS AND AVAILABILITY**

- a) The Company will not be responsible for any break or disconnection or disruption in network connectivity in any manner, irrespective of the network being used. Network issues can disrupt various aspects of the PAG such as receipt of questions and answer options, receipt of any sound, text, image or audio files related to the question, receipt of answer chosen by the PAP, etc. The PAP is advised to remain in an area with a strong and stable/ continuous

mobile network signal of the telecom operator or internet service provider to ensure smooth functioning of the PAG.

- b) Any loss or outage or dissatisfaction suffered by the course of playing the PAG by a PAP would not be the responsibility of the Company and/or its associates/ affiliates and the Company or its associates/affiliates will not be responsible to make good any such loss or dissatisfaction.
- c) All attempts will be made to protect the data from loss and corruption, but in the event such data loss happens, Company may have to continue with whatever data is available, or in any other manner as it may deem reasonable. The Company should not be held responsible for any loss of data or the action taken on account of the same. The Company will not be held responsible to make good any such loss or dissatisfaction on account of such loss.
- d) In the event the response of the PAP is not for any reason received within the Stipulated Time period for the question, such PAP would be not be able to get points in the event that question(s) was correctly answered by the PAP. The PAP can continue to answer questions once re-connected to the central PAG game server(s). Company or its vendors and partners are not responsible for any such instances.
- e) In case multiple entries are received from a PAP for the same question, Company has the right to choose the first answer entry received from that PAP. If multiple entries are received at the same time, then the Company will choose any of the answer entries received. Scores calculated basis this will be considered final and would be updated on the PAG subsequently at a later date.
- f) Prior to start of play of the PAG, the PAP must check that the Sony Liv app is operational and functioning correctly. The PAP is advised to keep adequate RAM and phone memory available to ensure smooth functioning of the PAG. Quitting other applications on the device will also help towards smoother gameplay in case of some phones.
- g) PAP is advised to keep the device from which the PAG is played, adequately charged. Low battery will result in shut down of the network and / or device and that will result in the PAP not being in a position to play along with the Hot Seat Contestant.
- h) The server used to communicate with the PAP has adequate redundancies built into it. However, in the rare cases, the server is down during the play, the Company will, at its discretion but not as an obligation, determine such measures as it may deem fit, including cancelling certain sections or segments or question(s) from being scored and/or awarding points to all the players for that section, or any other means at the discretion of the Company.
- i) Every effort will be made to coordinate the questions on PAG with the SD & HD feeds of the Show, such that the questions as they appear on the Show coincide with the questions as they appear on the Sony Liv app. However, since this is heavily dependent on satellites, networks, receivers, connectivity, cloud issues and various forms of latency, there could be instances of inaccurate alignment. These would be outside the control of the Company or its affiliates/associates and neither the Company nor its affiliates or associates will be responsible for any consequences or liability arising therefrom, to any part whatsoever.
- j) All PAPs need to adjust the device display, font and resolution to default size or lower to ensure that they are able to play the PAG on their devices properly. If not, then the “Play” and “Lock” button might not appear on the device screen during gameplay. In case the PAP is not able to play the PAG on account of this, the Company will not be responsible in any manner whatsoever.
- k) The PAP acknowledges that all possible issues may not have been identified by the Company and its partners, and agrees to hold harmless the Company and its partners for the application, network, process, technical or any other failures. Any losses, injury, discomfort,

loss of privacy, inability to participate or any other discomfort of any sort caused to the PAP or the PAP's property or device shall not be the responsibility of the Company or its partners.

- l) No person (i.e., either the PAP, or any person on behalf of the PAP) shall initiate litigation against the Company or its partners in any manner without first providing the Company a complaint at [kbcresponse@setindia.com](mailto:kbcresponse@setindia.com) and providing the Company an opportunity to address the complaint.
- m) In case any unauthorized activity is observed on the PAG, that particular PAP will be disqualified to play till such time as the Company deems fit. The Company would not be responsible in any manner whatsoever on account of such disqualification.
- n) Company shall not be liable for any failure of the application server or system in the course of playing the PAG.
- o) The Company shall endeavor to make all reasonably practicable arrangements, it cannot guarantee or assure seamless connectivity or continuous availability of the application, server, system or software to the PAPs during the conduct of the PAG as these are dependent on external utilities/ service providers and factors which could be beyond control of the Company.
- p) Company and its sub-contractors are not responsible for delayed receipt or non-receipt or incomplete receipt or corrupt receipt of answers
- q) The Company accepts no liability and shall not be responsible and/or liable in any manner whatsoever in case the PAP(s) are unable to participate in the PAG due to failure on the part of the telecom operator, facility provider, etc., or due to capacity constraints.
- r) It shall not be open for the PAP(s) or any of their representatives to require an audit or verification of the randomizer/ selection software or any other criteria, process or system adopted by the Company as part of the process of conduct of the PAG or selection of Winners resulting therefrom.
- s) No enquiries, appeals, verbal or written, shall be entertained in this regard.

#### **14. CONFIDENTIALITY AND PUBLICITY**

- a) The Company shall keep all the information collected from the PAPs confidential and shall not share the information so collected with any party, save and except for the purpose of the present PAG. The PAP by providing the aforesaid sensitive personal information hereby agree that the Company shall have the right to share the information so collected with such other third party as required for the purpose of the PAG and hereby agree that they shall not file any claim against the Company for sharing of such personal information. Any information shared by the PAP to the Company shall be handled by the Company in terms of the privacy policy of the Company.
- b) None of the PAPs shall, without the prior written approval of the Company, speak to the press or any other media or any third person, nor give any interviews or comments relating to any aspect of the PAG. The PAP shall not disclose any information whatsoever relating to the Company to any other party. Violation of this clause shall immediately disqualify the PAP's prospects of further participation.
- c) The PAP shall at all times keep confidential all particulars and details regarding the PAG.
- d) As part of PAP's contribution to the PAG, the producer of the Show may request one or more PAP to participate in any online/interactive activity relating to the Show, including without limitation, the recordings of web-casts, interviews and participation in so-called 'chat-rooms'. It is a further condition of entry and participation in the PAG that the PAP(s) shall



adhere to and where necessary, procure from any and all contributors thereto, their necessary agreement and execution of the release form as devised from time to time by the Company and/or the producer of the Show.

- e) The Winner(s) of the PAG as announced by the Company from time to time, agrees that he/she shall make himself/herself available from time to time and co-operate with the Company and participate in any activity and/or campaign (“Promotional Activity”) of any nature whatsoever without any money payable to the Winner(s). Further, the Winner(s)/PAP(s) shall at no point of time refuse or disagree to participate in any such Promotional Activity for any reason whatsoever if required by the Company. The Winner(s)/PAP(s) agrees that the footage of any nature shall vest with the Company, including but not limited to all intellectual property rights and any other rights for worldwide and in perpetuity.
- f) Any photographs, videos etc. submitted by the PAPs/Winners to the Company or recorded, shall on submission / creation become the property of the Company and shall be available to the Company for exploitation across all mediums throughout the world in perpetuity. The PAP(s) shall ensure that the photos or videos submitted by them in any public domain or their performances shall not be obscene, vulgar, defaming, denigrating women or children, hurting religious sentiments, depicting violence or shall not infringe the rights of a third person. The PAP(s) shall solely remain liable for any action (criminal/civil) arising therefrom.
- g) Acceptance of these Rules and Regulations by the PAP constitutes permission for the Company, including its affiliates, to click photographs, record videos of the PAP(s) and use the PAP(s) name, photographs, likeness, voice and comments for advertising and promotional purposes in any media worldwide for purposes of advertising and trade without any additional compensation whatsoever.

## **15. GENERAL TERMS AND CONDITIONS**

- a) The participation in the PAG(s) shall be considered to be acceptance of these Rules & Regulations.
- b) The PAG may contain certain segments which will be sponsored by third parties. The participation and winner selection in such sponsor segments will be governed by the terms and conditions of the said third-parties. The PAP may choose to participate in activities made available by such third parties under such sponsor segments. These activities shall be independent of the PAG and the points earned through the activities may or may not be added to the score earned by the PAP through the PAG. The Company reserves the right to decide whether to include points earned by the PAPs in the said sponsor segments in their overall PAG score. The PAP is requested to make sure they read the terms and conditions of such activities under the sponsor segments carefully. The PAP hereby undertakes that he/she shall not raise any claims against the Company in this regard and shall keep the Company indemnified to that extent.
- c) The PAP hereby represents that he/she is not under any exclusive contracts with any other third party/ agency or is not under any kind of disqualification under law to enter into an agreement with the Company or its affiliates, as the case may be.
- d) The PAP shall undertake, warrant and guarantee to the Company that the PAP has the full legal capacity to participate in the PAG in accordance with these Rules & Regulations.
- e) Any requirement by the Company for the PAP to link his/her social media accounts hereunder, shall not be deemed to an endorsement of any of such social media platform and

- the information accessed by the Company from such social media accounts shall at all times be subject to the terms and conditions of such social media website.
- f) The PAP acknowledges that he/she has voluntarily chosen to participate in the PAG at his / her free-will and is willing to bear all risk, costs & consequences arising from such participation in the PAG.
  - g) The PAP shall not have any claim against the Company and/or any of its affiliates connected with the PAG for the same. The Company or any of the affiliates connected with the PAG shall not be responsible for any such eventuality and the PAP(s) shall not be entitled to claim any compensation from the Company or the producer of the Show.
  - h) In the event of any fault, misunderstanding or dispute concerning any part of the PAG, and/or the operation of the telephone system, the selection of Winner at any stage, or the validity of any question or answer options, the decision of the Company shall be final and binding on all PAP(s) and other persons. The Company is empowered to take a decision on any case or instances not covered by the present Rules & Regulations.
  - i) The Company reserves the right to amend (add, delete or modify) the Rules & Regulations prospectively or retrospectively, at its discretion and without prior notice, in order to improve the PAG or remedy any issues that occur.
  - j) The Company has the right at any time to terminate the PAG without any prior intimation or notice to the public and also the Company is not obligated in any manner whatsoever to compensate any person or persons who have participated in the PAG.
  - k) Registration or participation in the PAG does not guarantee a prize or award.
  - l) If the operation of the PAG; the recording or broadcast of any/all of the Show is prevented by an event of force majeure or otherwise, the Company may cancel all or any part of the PAG, or take such other decision as it deems fit.
  - m) In case the Winner(s) is found to be in violation of any and all rules/process of the PAG, the Company reserves the right to initiate legal proceedings against such person(s) including but not limited to having the concerned Winner to refund the prize money together with penalty interest as deemed fit by the Company. If at any time, including after disbursement of prize, any information submitted by the PAP(s) is found to be incorrect, false, or otherwise misrepresented or misleading, the PAP(s) shall be liable to refund all amounts received from the Company/ the Company is liable to reclaim the prizes from the PAP(s).
  - n) If any provision of these Rules & Regulations is held by any court or other competent authority to be void or unenforceable in whole or part, the other provisions of these Rules & Regulations and the remainder of the affected provisions shall continue to be valid.
  - o) These Rules & Regulations and the PAG shall be governed by and construed in accordance with the laws of India and the PAP(s) submit irrevocably to the jurisdiction of the Courts in Mumbai
  - p) The Company is empowered to take a decision on any case not covered by the present Rules and Regulations
  - q) The Company is in no manner whatsoever responsible and/or shall not be held liable in any manner whatsoever, for any physical injury, death, mental trauma caused to any PAP(s) and/or the Winner (s) in any manner whatsoever, in relation to the PAG and/or prize.
  - r) The Winner(s) and/or the PAP(s) of the PAG agrees that he/she shall hold harmless the Company, its employees, officers, sub-contractors or any other person in connection with the prize won by him/her and/or in relation to the PAG/Show including but not limited to the procedure in the PAG and shall also not file in person/ through any family member and/or third party any applications, criminal and/or civil proceedings in any courts or forum in India against sponsor and/or the Company to claim any damages or reliefs.

- s) The Company or any of its affiliates will not be liable for any loss of earnings, employment or otherwise caused to the PAP(s) and arising as a result of his/her participation in the PAG.
- t) The PAP(s) hereby agree to indemnify the Company or its affiliates against any claims that might arise from their actions or omissions while participating in the PAG.
- u) The only way to enter PAG is through participation as described in Rules & Regulations. There is no other way of entering the PAG. Any person claiming that he/she can help get you wins for a consideration is defrauding you. Please contact your local police and report this person immediately.

**Annexure 1: RULES & REGULATIONS GOVERNING PARTICIPATION IN KAUN BANEGA  
CROREPATI – PLAYALONG SPECIAL WEEK**

**I. CONTEST DESCRIPTION:**

"Kaun Banega Crorepati – Play Along Special Week" is a quiz based game show primarily in Hindi language which is being produced by Sony Pictures Networks India Private Limited ("**Producer**") for initial exhibition on Sony Entertainment Television channel ("**Channel**") which channel is owned by Sony Pictures Networks India Pvt. Ltd. and/or its affiliates, where participation will be from among the participants who have played the KBC Play Along Game.

**II. DEFINITIONS:**

2. "**Auditions**": means the ground Auditions held in Mumbai on dates as informed to the selected Participant(s).
3. "**Auditionee(s)**": The Registrant(s) who is selected for participation in the Auditions
4. "**Back-up Participant(s)**": The Auditionee(s) selected to participate in the Fastest Finger First round of the Competition, only in case any selected Participant(s) does not appear for the shoot at the Studio, for any reason.
5. "**Company/SPN**": Sony Pictures Networks India Pvt. Ltd and/or its affiliates, the organizers of the Competition.
6. "**Competition**": General knowledge quiz titled "Kaun Banega Crorepati – Play Along Special Week" "KBC").
7. "**Contestant(s)**: The Registrant(s), Auditionee(s), Participant(s), Back-up Participant(s), Hot Seat Contestant(s) all collectively referred to as "Contestant(s)".  
*Any Contestant who has made it once to the Fastest Finger First of the current season of the Competition or any of the previous seasons of the Competition, he/she will not be eligible to participate in this segment of the current season of the Competition.*
8. "**Episode**" An episode of the Program.
9. "**Fastest-Finger First/FFF**" means that part of the Program where a question is asked to the selected Participant(s), who in turn shall answer the same. The first Participant to correctly answer the question shall be entitled to proceed to the Hot Seat as the Hot Seat Contestant.
10. "**Hot Seat Contestant(s)**" means the winning Contestant(s) of the Fastest Finger First round and who occupies the Hot Seat before the host of the Program to participate further in the Competition.
11. "**Sony Liv**": the application hosted by Sony Pictures Network from where the PAG will be accessible.
12. "**Play along game**" or "**PAG**": The general knowledge online quiz titled "KBC Play Along Game" which will be played by the PAP in accordance with the Rules & Regulations stated on the Sony Liv app.

13. **“Producer”**: means the producer of the Program which is Sony Pictures Networks India Private Limited through its division Studio Next.
14. **“Program”**: The recordings of the Competition in the Studio (including any *Celebrity Special* recording).
15. **“Registrant(s)”**: Any PAP who has attempted atleast one question in the PAG who (i) is above eighteen (18) years of age as on August 19, 2019; (ii) is a citizen of India residing in India (iii) is of sound mind and health (iv) has successfully filled the registration form on or before October 11, 2019 and (v) plays the Play Along Game in accordance with the Rules and Regulations stated in the Sony Liv app. Employees of SPN, of the Producer, of the advertising agency which has been appointed from time to time, and also employees of the sponsors, and members of their immediate family; persons other than Indian nationals, or Indian nationals living out of India, or those who do not qualify under the definition of resident of India as per the Income Tax Act, 1961 or those not conversant in spoken Hindi, are ineligible to enter the Competition.
16. **“Rules and Regulations”**: The Rules and Regulations stated on the Sony Liv app governing the Playalong Competition, as may be amended from time to time.
17. **“Schedule”**: An Episode or a set of Episodes to be recorded and/or recording dates as pre-determined by the Company.
18. **“Show”**: Each Episode of the Program (including any Celebrity special/s Episode/s/) that is telecast.
19. **“Studio”**: means the Studio at “Film City, Goregaon (East), Mumbai” or any other studio as decided by the Company/Producer where the shoot for the Competition / part of the Competition / promos of the Competition takes place.
20. **“Winner”**: The Hot Seat Contestant(s) who correctly answers all questions posed by the Host in the Show.

**PROCEDURE TO PARTICIPATE IN THE COMPETITION:**

- 1) From among the PAPs who have participated in the PAG during the period commencing from August 19, 2019 to October 11, 2019, PAPs will be considered by the randomizer on pre-defined reservation criteria as mentioned hereinbelow, and approximately 600 PAPs will be selected to attend the Audition venue as Auditionees. Once a mobile number is chosen and confirmed for audition, it would not be chosen the second time.
- 2) Around 400 PAPs will be called out to confirm as Auditionees. Of these, around 200 PAPs will be selected basis the highest scores achieved on the leaderboard from episode 1 to episode 40. The remaining 200 PAPs will be randomly selected using the pre-defined selection criteria on reasonable endeavors basis which is as follows:

Zones	Level 2 grid (in percentages)	Cat A - 50%						Cat B - 50%					
		Males + Others			Females			Males + Others			Females		
		18-30	31-50	51+	18-30	31-50	51+	18-30	31-50	51+	18-30	31-50	51+
Zone 1	Mumbai, Delhi	1.8%	2.0%	1.2%	1.8%	2.3%	1.1%	1.8%	2.0%	1.2%	1.8%	2.3%	1.1%
Zone 2	Gujarat, Daman & Diu, Dadra & Nagar Haveli	1.2%	1.4%	1.0%	1.3%	1.4%	0.9%	1.2%	1.4%	1.0%	1.3%	1.4%	0.9%
Zone 3	Maharashtra (except Mumbai), Goa	1.0%	1.0%	0.7%	1.1%	1.2%	0.7%	1.0%	1.0%	0.7%	1.1%	1.2%	0.7%
Zone 4	Punjab, Haryana, Chandigarh, Himachal Pradesh, Jammu & Kashmir & Rajasthan	1.5%	1.3%	1.0%	1.1%	1.3%	1.0%	1.5%	1.3%	1.0%	1.1%	1.3%	1.0%
Zone 5	Madhya Pradesh, Chhattisgarh	1.0%	1.0%	0.9%	1.0%	1.0%	1.0%	1.0%	1.0%	0.9%	1.0%	1.0%	1.0%
Zone 6	Uttar Pradesh, Uttarakhand, Bihar & Jharkhand	1.7%	1.4%	1.1%	1.4%	1.5%	0.9%	1.7%	1.4%	1.1%	1.4%	1.5%	0.9%
Zone 7	West Bengal, Odisha, Assam, Sikkim & North Eastern States	0.8%	0.9%	0.5%	0.8%	1.0%	0.4%	0.8%	0.9%	0.5%	0.8%	1.0%	0.4%
Zone 8	Rest of India	0.2%	0.3%	0.2%	0.4%	0.4%	0.1%	0.2%	0.3%	0.2%	0.4%	0.4%	0.1%

(\* Source: *The weightages in the reservation grid have been allocated as per the Broadcast Audience Research Council India, viewership data for All India markets for 'Sony Entertainment Television' channel over a period of Week 02'2019 – Week 05'2019*)

However, in case exact top 200 PAPs are not available on account of scores being same for more than 1 PAP, balance PAPs will be selected randomly basis the above grid.

- 3) In the event, there are less than the required number of Registrants for a particular cell in the reservation grid, then the same will be filled-up from the remaining Registrants, as selected by the randomizer.

- 4) Any Contestant who has made it once to the Fastest Finger First of the current season of the Competition or any of the previous seasons of the Competition, he/she will not be eligible to participate in this segment of the current season of the Competition.
- 5) The call centre executives (CCE) will notify such selected Registrants for Auditions (Refer Annexure 1) by telephone and will confirm their details (age & address) before proceeding further. If the details provided by the selected Registrants on this call do not match the existing details provided by them, then only one further opportunity will be provided to such selected Registrants, after which the call will be terminated.
- 6) The CCE will inform the Registrants about the Audition date and venue and will confirm his /her availability on the Audition date and shoot dates. In the event the Registrant is not available on those dates; the Registrant will not be permitted to continue with the registration process. In the event the Registrant is available, the CCE will ask the Registrants to carry with them the following documents:
  - a) 4 recent passport sized color photographs of the Auditionee
  - b) For valid name proof (any one of the following):
    1. PAN Card along with Birth certificate
    2. Passport
    3. Voter ID or
    4. Driver's License
    5. UID / Aadhar card
  - c) For Valid address proof (any one of the following):
    1. Landline Phone / Electricity Bill
    2. Passport
    3. Voter ID
    4. Driver's License or
    5. Ration card
    6. UID / Aadhar card

The Auditionee will need to carry the original document and 2 attested photocopies of each document. All the above-mentioned documents must be in Hindi or English only.

(Submission of the aforesaid documents does not imply that the Auditionee has been selected for further participation.)

Note: Travel, accommodation and all other expenses in relation to the participation of the Auditionee, will be at the Auditionees' own costs and only the Auditionee will be permitted to enter the Audition venue upon submission of the above-mentioned documents and photographs.

- 7) The CCE will thereafter ask the Auditionee to confirm their availability on the designated Audition date and venue and also their availability for the given shoot dates. Only upon such confirmation the Auditionee's participation in the Audition will be considered.
- 8) The Company shall not be held liable for telephone system difficulties, downtime of systems, back-up of data, telephone system capacity and other technical impediments during the registration process.

- 9) The Company shall not be responsible and/or liable in any manner whatsoever in case the Auditionee(s) is unable to participate in the audition process due to failure in delivery of the confirmatory message/ call.
- 10) The Auditionees will have to be present at the allotted Audition venue on the date and time allotted to such respective Auditionees along with the documents and photographs required (both in original and attested photocopy).
- 11) The doors to the audition room will shut at 9 a.m. or at such time as the Company may decide in its sole discretion. Late entrants may stand disqualified from the Audition process at the discretion of Company. Each Auditionee will be provided a unique registration number, which he/she must carry with him/her at all times while at the Audition. The Auditionees will have to sign the registration form along with the release form and any other documents as required by the Company in order to participate in the Auditions. Company's authorized representatives will have the final right to refuse registration/eligibility at their sole discretion.
- 12) Subject to completion of formalities as prescribed by Company, the Auditionees will have to go through an entrance test which comprises of two rounds viz. Written Test and Video Audition. If the Auditionees fail to complete both the Written Test and Video Audition then he/she shall be disqualified from further participation.
- (i) Written Test for the Individuals**
- The Auditionees will be seated in a hall for the entrance test
  - The doors to the room will shut at 9.00 am or at such time as the Company may decide in its sole discretion. Auditionees arriving later than such time will not be eligible for participation in the Auditions.
  - The Auditionees will be given a question paper and an answer sheet. The Auditionees will have a certain fixed amount of time to fill out their answer options (A / B / C / D), on their answer sheet
  - In the event the answer sheet is lost, unreadable, incomplete or untraceable for example, the Auditionee's name / number is not mentioned on it, such Auditionee may be disqualified
- (ii) Video Audition**
- Each of the Auditionees will have to undergo a personal interview
  - The Video Auditions will be taped for future reference by the Company/Producer
  - In the event of any unforeseen loss of recordings, Producers at its own discretion may request Auditionees to appear for a repeat Audition session
  - The Producer and Company reserve the right to increase / decrease / alter the number of Auditionees at any audition centre
- 13) All Auditionees shall maintain the decorum of the Audition venue and shall abide by the Rules & Regulations thereof. Further the instructions of the Company / Producers shall be adhered to strictly. Any Auditionee who acts in contravention to the instructions of the Company or the Producers or creates nuisance either to the Company or to any other person, shall immediately



be disqualified from participating in the Audition and the Competition and shall be asked to leave the Audition venue.

- 14) The decision of the Company/Producers in connection with the Audition including but not limited to short listing the Auditionees will be final & binding and is non-contestable. In case of any dispute or difference in respect of this Audition, the decision of the Company shall be final and binding on all concerned.
- 15) Two member jury i.e. one representative each from Studio NXT and the Company will evaluate all the Auditionees on the basis of the recorded footages of the Video Audition of the Auditionees and the Written Test scores and/ or Play Along scores provided by SPN. Shortlisted Auditionees from this evaluation round will be evaluated by the 2nd evaluation jury.
- 16) The 2nd evaluation shall be performed by a three member jury i.e. one representative each from Studio NXT, the Company and an independent member (“Judges”). The Judges will select the Participants on the basis of the recorded footages of the Video Audition of the Auditionees and the Written Test scores and/ or Play Along scores provided by SPN.
- 17) Two lists of Participants will be selected for the Fastest Finger First round, out of which one list of Participants will be used for replacement purposes.  
  
Also, 1 Auditionee will be shortlisted from Mumbai (based on performance evaluation score) as “stand-by” in order to replace any confirmed shortlisted Auditionee who is a “no-show” on the day of the shoot.
- 18) Based on Company’s requirement and creative discretion, the final selection of Contestants for Fastest Finger First for Episode number 55 to 60 (or any part thereof) of the Show will be made from amongst the shortlisted pool of Auditionees.
- 19) The representatives of the Producer (“Representatives”) will notify the selected Auditionees of their selection for the Fastest Finger First round and ask for confirmation of their details (name, gender, date of birth and address), after which the Representatives will inform the selected Auditionees of the shoot date and documentation requirements, based on finalized shooting schedules. The Participant is requested to carry a valid English/Hindi Identity proof and 3 passport size color photographs of the Participant(s) to the Studio for the shoot. In case of non-availability of Participant or of his/her supporting documentation, further participation will not be permitted.
- 20) For the Shoot, the Company or the Producer may cluster the shortlisted Participants based on creative requirements of the Show. No questions / queries will be entertained based on the same. The Company reserves the right to alter or modify the cluster without providing any reasons / justifications for the same to any person or Contestant(s).
- 21) Upon confirmation by the selected Auditionee of his/her availability for the Fastest Finger First round, he/she shall qualify for the said round.
- 22) The Participant will be permitted to bring along one companion for the shoot of the Episode. The Participant(s) and his/her respective companion will travel at their own risk.

The Producer shall be responsible for the travel (shortest route possible) and hotel stay arrangements of the Participant(s) and one companion who have confirmed attendance with the Producers. The travel and stay arrangements will be made as per the Producer's discretion and any request in this regard by the Participants shall not be entertained. However, in case of Participant(s) residing in Mumbai the Company/Producer shall not be responsible for making any accommodation arrangements.

- 23) The Participant(s) who have been selected for this special week to play Fastest Finger First round shall be eligible to play for that week. However, in case of any special episodes or in case of cancellation of a particular episode for that week, the Participant(s) will not be eligible to play for such days as decided by the Company or the Producer at their sole discretion.
- 24) All Participant(s) agree to conform to the terms and conditions stated herein along with any rules and regulations which may govern the Competition.
- 25) The Rules and Regulations have been originally written in English and translated in Hindi. In case of any conflict in the interpretation of the clauses between the Hindi and English rules and regulation, the interpretation of the English rules and regulations shall prevail.

**Annexure 1 – Audition Details**

<b>Call-out Date</b>	<b>Audition Date</b>	<b>Audition City</b>
October 13, 2019	October 20, 2019	Mumbai